

## HKITF Event



Event Organizers:



Event Sponsor:



Official Video Broadcast Media:



Venue Sponsor:



Date : 21 May (Tue), 2:45 pm -5:10 pm  
Venue : Lecture Theatre, 1/F, HKPC Building  
Medium : English

The 6<sup>th</sup> IT Matters Forum co-organized by Hong Kong Information Technology Federation (HKITF), Information and Software Industry Association (ISIA), Hong Kong Wireless Technology Industry Association (WTIA), Hong Kong Computer Society (HKCS) and Project Management Institute (PMI), was held on 21 May 2009 in HKPC Building. Our theme this year is "The market, where is IT?"

The Forum serves dual objectives - in light of the global economic challenges, where are the viable markets for the IT industry in Hong Kong, and what are the relevant value propositions where IT would effectively enhance the productivity and competitive advantages of business organizations, in particular the SMEs?

We are honored to have invited **GCIO Jeremy Godfrey** and a **panel of prominent leaders in business and ICT industry** to explore sustainable initiatives under the tough economic times.



Official Video Broadcast Media:



Web : <http://www.vcast.tv/hkitf/itmattersforum>  
Mobile : <http://mobile.vcast.tv>

### Programme Details

- Chapter 1: Welcoming Note
- Chapter 2: Value of IT - The SME Perspective
- Chapter 3: Achieve Savings and Growth with Technologies
- Chapter 4: HK/PRD Collaboration - The "3G Alliance" Experience
- Chapter 5: Value of IT - A Cross-Border Perspective
- Chapter 6: Panel Discussion on "Sustainability of HK IT industry"
- Chapter 7: Closing Remarks

# Conferences, Training & Networking supported by HKITF



12 Jun 2009, Friday, 9am-5pm, JW Marriot Hotel  
<http://hk.emc.com/microsites/techacademy2009/agenda.htm>

## Programme Highlights:

- Assembled Panel of Industry Influentials' Experience Sharing
- Industrial Solutions Track Featuring Specific IT Best Practices
- Tech Experts to Share Emerging Technologies
- 15 Partners' Solution Showcases
- Free EMC "Proven Professionals" Modules
- Graduation Certificate to Full Day Attendees

## SME **WiFi** Security Campaign



<http://www.hkpc.org/sme-wifi/eng/index.html>

## FREE Seminar (June 23): WiFi Security for SMEs in Retail and Logistics

In order to protect these SMEs against Wi-Fi security breaches, and offer the SMEs the peace of mind in using this wonderful technology in improving their productivity and customer services, this project aims at giving Hong Kong SMEs the right perspective in using Wi-Fi Network in a secure manner.

10:00 - 12:30 Wi-Fi Security Campaign for SMEs (Logistics)  
14:30 - 17:00 Wi-Fi Security Campaign for SMEs (Retail)



## ECom-ICOM Experts Address Series

### Online Registration:

<http://www.ecom-icom.hku.hk/registration/seminar/20090609/>

<b>Title:</b>	<b>User-Controllable Security and Privacy: Are the Expectations Realistic?</b>
<b>Speaker:</b>	<b>Professor Norman Sadeh</b> Director, Mobile Commerce Lab, Carnegie Mellon University Director, e-Supply Chain Management Lab, Carnegie Mellon University Co-Director, COS PhD Program, Carnegie Mellon University Visiting Professor, Department of Computer Science, HKU
<b>Date &amp; Time:</b>	<b>9 June 2009 (Tuesday) 7:00pm - 8:00pm</b>
<b>Venue:</b>	<b>ADC315, 3/F, Admiralty Learning Centre I, HKU SPACE, Admiralty Centre, 18 Harcourt Road, H.K</b>



## IRME, IPv6 Workshop

Asia Pacific Network Information Centre (APNIC) will be conducting IPv6 training workshop and IRME (Internet Resource Management) training course in HK.

- 11 June IRME (Internet Resource Management)
- 12 June IPv6 Workshop

Venue:  
Training Theatre, Level 3, Cyberport 3 (core F),  
100 Cyberport Road, HK

Participants in the IPv6 Workshop are requested to bring their own notebook computers for the hands on exercises.

For the fees & Training course information, please visit  
<http://www.apnic.net/events/whats-on/training-events/calendar/events/2009/hong-kong/>

# eCMO Conference 2009

26 June 2009, Exhibition Hall, 4/F HKPC Building

The eCMO Conference 2009 is to explore the convergence of traditional and innovative marketing technologies and strategies.

## Programme

"Find What You Need Online"

"Ecommerce: A New Perspective in 2009"

"Is Your Brand Sociable in Social Media Sphere?"

"Engage"

Panel Discussion on "Social Media Marketing in a Web 2.0 World"

**Admission Fee: HK\$300 - Member of HKAIM & Supporting Organisation / HK\$400 - Non-member**

For more & registration, go to <http://itevents.hkpc.org/news.asp?rootmenuid=9203&menuid=9203&supmenuid=0>

# HKSME BLOGFEST

## 中小企博客盛宴



《香港中小企智匯網》  
hksmeblog.com

美食與交流共治一爐 香港首個中小企午間網絡論壇  
激發創意實現創新的交流良機



6月8日至12日(星期一至五)，《香港中小企智匯網》將破天荒舉行香港首個中小企博客盛宴 (HKSME BLOGFEST)，我們將於每日的中午12:00至2:00舉行網絡研討會，誠邀中小企與我們的專家互動交流中小企最關注的熱門議題，出席的專家包括商界領袖及業界代表，另外IBM的行業專家更會在線上為中小企提供免費諮詢，名額只限100人，良機勿失，成功登記及出席者(註1)，將可獲贈午餐禮券一張，讓您輕鬆享受美食，另外更有機會獲得價值HK\$2,000的筵席禮券(註2)。

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