

## News

### **DO IT! Coalition for SARS Recovery**

**DO IT!** is an unprecedented cooperation initiated by the IT community that aims to use Information Technology as a force to create opportunities, and further strengthen Hong Kong's fighting spirit while it recovers from the devastating effects of the SARS crisis. Programs that were announced during the May 21 ceremony include the DO IT! Small Enterprises Support Scheme, DO IT! Value Scheme, and IT in Health Forum. For more info, please visit [www.hkdoit.com.hk](http://www.hkdoit.com.hk)

### **IT User Support Service "IT Easy Link"**

IT User Support Service "IT Easy Link" jointly organized by the Commerce, Industry and Technology Bureau, Information Technology Services Department of the Government of the HKSAR and Hong Kong Computer Society, has been successfully run for a year since June 2002. The Government has decided to extend the "IT Easy Link" service for another year to June 2004 and scope of service of "IT Easy Link" will be expanded to cover the business sector in the next phase of the program. One of the key features added to the services is the introduction of IT Advisory service to local SMEs. It will be a free-of-charge face to face advisory service ranging from initial planning to application of IT solution to the business especially for SMEs. Advisory sessions will be conducted in IT Easy office located at Room 1913, China Merchants Tower, Shun Tak Centre, 168 Connaught Road Central, Hong Kong. To provide generic information to the users about various types of products available, HKCS is now collecting information from the industry. You are cordially invited to provide for their reference 20 sets of product fact sheets or catalogues that are suitable for use in the SME environment **by 13 June 2003** together with completed attachment 1. Please click here <http://ws.magically.com/GetPublicFile.jsp?objID=3748> to retrieve the file. Should you require any information, please feel free to contact Mr. Ernest Yung / Ms. Grace Lo at 2587-8388.

### **SARS Info-Line: (852) 3561-1111 (24-hour free SARS updates)**

In view of the recent outbreak of SARS in Hong Kong, KanHan, HKBN and HKITF co-organize a "SARS Info-Line" to provide 24-hour free SARS updates to the general public via telephones. InfoTalk Corporation Limited will provide its text-to-speech technology, while the HKBN will provide hosted PC service and 16 free telephone lines for support. The Information Technology Services Department, the Hong Kong Productivity Council and Legislative Councilor, Mr. Sin Chung Kai also show a genuine support to the project. This project incorporates KanHan's latest web-to-phone technology platform with InfoTalk's text-to-speech engine to provide telephone access to the most updated SARS information in both Cantonese and Putonghua on a real time basis. Once it is set-up, the latest SARS information will automatically be updated 24 hours a day. The hotline also links up to other government hotlines in relation to the epidemic.

### **Regional Telecom Reports Available Through HKITF Website**

The Hong Kong Information Technology Federation (HKITF) has established an agreement with the regional telecom research company, Telecom Research Asia-Pacific Ltd (TRAP), whereby TRAP's Country Telecom Reports can now be obtained through the HKITF Website at [www.hkitf.org.hk](http://www.hkitf.org.hk)

Companies looking for an in-depth and up-to-date account of the telecom industry in any of 12 Asia-Pacific countries can

receive the 250-page reports virtually instantaneously over the Internet through the HKITF. There are 20 sections in each report which cover all the main telecom industry segments, including an industry overview, fixed line and mobile usage, the Internet, mobile data, broadband, e-commerce, trunked radio, pay-TV and the regulatory environment. Extensive information about the country's domestic and international telecom infrastructure is also included.

Historical data is presented for the past three years while forecasts are made up to 2005. Information is updated continuously and orders are fulfilled with the latest version of each report every time.

Priced at US\$175 per country, the reports represent a remarkably cost-effective means by which companies can obtain insights into the telecom industry in any major Asia-Pacific country.

## **A Growth Plan for Hong Kong's Economy: Increasing Information Technology Spending as a Portion of Hong Kong's GDP**

Please be informed that HKITF has submitted a Paper to Government Leadership and Industry Participation for the captioned growth plan. Please click <http://ws.magically.com/GetPublicFile.jsp?objID=2219> to retrieve the HKITF's paper.

## **IT Solution Directory**

HKITF has received support from the SME Development Fund administered by the Trade and Industry Department (TID), HKSAR Government to launch an IT Solution Directory project in November 2002. The Hong Kong Productivity Council will be responsible for project implementation. This Directory will capture solutions from all IT solution providers in Hong Kong. We are accepting registration from IT Solution Providers. Please visit <http://www.itsolutiondirectory.org.hk> or <http://www.itsolution.org.hk> sign up or fax back the attached form to 2788-5959.

Enquiry, please contact Ms. Rachel Wong (Tel: 2287-8016, Fax: 2287-8038 or email: [Rachel.wong@hkitf.org.hk](mailto:Rachel.wong@hkitf.org.hk)) Mr. Sam Lin (Tel: 2788-5839, Fax: 2788-5959 or email: [samlin@hkpc.org](mailto:samlin@hkpc.org))

## **"ethics@work - a guide for business managers in the use of IT" newly published. Free copies now available!**

The ICAC of Hong Kong and 13 professional organizations/chambers of commerce have collaborated to produce the captioned Guide. It is tailor-made for managers who are not trained IT experts but who have to supervise their teams in the use of computers and the Internet. The Guide offers managers practical advice on how to identify integrity risks in the workplace and proactively reduce them by ethical management. Free copies are now available for collection by business organizations.

Contents of the Guide include:

- Case illustrations from the ICAC's investigation files.
- An analytical framework for addressing corruption from the legal and ethical perspectives.
- An ethical management model and some practical measures.
- A directory of services provided by publishers, particularly the ICAC.

Please click here <http://www.icac.org.hk/hkedc/eng/edcalert1.asp#37> for more information.

## **Invitation to join HKIRC as a member**

Hong Kong Internet Registration Corporation Limited ("HKIRC") cordially invites you to enrol for its membership. HKIRC, a non-profit-making and non-statutory company established on 14 December 2001, is entrusted by the HKSAR Government

to administer Internet domain names under ".hk". In addition, HKIRC represents Hong Kong in international Internet forums and plays a key role in facilitating Hong Kong's e-business development.

Interested members, you can enrol for membership online by clicking this link: <https://members.hkirc.net.hk/MRS/index.jsp>. If you have any queries, please do not hesitate to contact HKIRC at +852 2319 1313 or e-mail at [membersenquiry@hkirc.net.hk](mailto:membersenquiry@hkirc.net.hk)

### **Invitation to join SME Centre Membership**

You are cordially invited to join SME Centre of Hong Kong Productivity Council as their affiliate members. Once joined as their affiliate members, you can attend their seminars, use their advisory services and apply their training courses with discount. Please click here <http://www.hkitf.org/pdf/InvitationToJoinSMECentreMemberhsip.pdf> to retrieve invitation letter and application form for your information. For any enquiries, please feel free to contact SME Centre at 2778-1166.

### **COMPSAC 2003 Call For Contributions (Sept 30 - Oct 3 2003)**

<http://salmosa.kaist.ac.kr/compsac2003>

COMPSAC is the major international forum for researchers, practitioners, managers, and policy makers interested in computer software and applications. It was first held in Chicago in 1977, and since then it has been one of the major forums for researchers, practitioners, and managers in academia, industry, and government to advance the state of art in software technologies and practices. The technical program includes research papers, industrial case studies, workshops, keynote presentations, and panel discussions. \_For enquiries, please contact the Operations Chair at:

F.T. Chan, The University of Hong Kong

Email: [ftchan@hkuspace.hku.hk](mailto:ftchan@hkuspace.hku.hk) <<mailto:ftchan@hkuspace.hku.hk>>

**FURTHER INFORMATION:** Please refer to COMPSAC 2003 web site (<http://salmosa.kaist.ac.kr/compsac2003>).

## **Events**

### **Capability Maturity Model (CMM) Training Series**

In 1986, the Software Engineering Institute (SEI) started an initiative to start the construction of a process maturity framework that would help stabilize the processes and environment in which software development takes place. This framework is the Capability Maturity Model (CMM).

The CMM describes the principles and practices underlying software process maturity. It is intended to help software organizations improve the maturity of their software processes in terms of an evolutionary path from ad hoc, chaotic processes to mature, disciplined software processes. It provides a framework for organizing these steps into five maturity levels (Initial, Repeatable, Defined, Managed and Optimizing) that become successive foundations for continuous process improvement. These five maturity levels define a scale for measuring the maturity of the software process of an organization and for evaluating its software process capability. The levels also help prioritize process improvement efforts.

HKITF, HKCS, HKQAA, HKPC and ISIA are organizing the CMM Training Series which will be held in June 2003 and onwards. You are cordially invited to attend the CMM Training Series. For the further information and schedules, we will inform you the details as soon as possible. In the meantime, please feel free to contact Ms. Rachel Wong at 2287-8016 or Ms. Elsa Lee of HKPC at 2788-5427 if you have any questions.

## **Enterprise Portal & Web Services Conference 2003/Hong Kong**

IDG teams up with World Wide Web Consortium (W3C), one of the major standards-setting bodies for the Internet, Organization for the Advancement of Structured Information Standards (OASIS) and other reputable industry associations and academies to give critical insights of the evolution of the enterprise web at Enterprise Portal & Web Services Conference 2003/Hong Kong.

Details: 18 June 2003 (Wednesday), Room 401, Hong Kong Convention and Exhibition Centre, Wanchai, Hong Kong

Should you have any problem, please do not hesitate to contact Ms. Janice Wong at 2233 9360.

## **Secure Mobile Network Management Solution**

ComSpire Technologies is organizing a seminar on the captioned subject. You are cordially invited to attend the seminar.

Details:

Date & Time : 19 June 2003 (Thursday) 2:30-4:00pm

Venue: Conference room, Unitech Computer Systems Ltd, 4606-4618, China Resources Building, 20 Harbour Road, Wanchai, Hong Kong

For more info, please click here <http://ws.magically.com/GetPublicFile.jsp?objID=3749> to retrieve the file.

## **Careers Exhibition for VTC Students 2003**

The post-SARS decade eventually arrived. Wish all your projects have recovered. If you are considering recruiting fresh graduate, the students of IVE is one of the good choice.

Hong Kong Institute of Vocational Education (Tsing Yi) are organizing a Career Exhibition on 24 June 2003. You are cordially invited to participate in the exhibition to meet their graduates. It is free of charge. Please click here <http://ws.magically.com/GetPublicFile.jsp?objID=3750> to retrieve the fact sheet about the exhibition for your kind reference.

Details:

Date: 24 June 2003 (Tuesday)

Opening Hours: 10:30am-11:00am (Opening Ceremony) 11:00am-6:00pm (Exhibition)

Venue: Assembly Hall, Hong Kong Institute of Vocational Education (Sha Tin)

Admission: Free

Interested members, please feel free to contact Dr. Karl Leung at 2436-8557 or [kleung@vtc.edu.hk](mailto:kleung@vtc.edu.hk)

## **Seminar - Beyond Our Borders: The Outsourcing Phenomenon**

You are cordially invited to attend the breakfast seminar for the captioned subject jointly organized by The China Business Committee & The Canadian Chamber of Commerce to be held on 12th June 2003.

Details:

Date: 12th June 2003 (Thursday)

Time: 8:00-10:00am

Venue: Grand Hyatt Hong Kong, Salon I and II, 1 Harbour Road, Hong Kong

Price: \$220 for members, \$280 for non-members

Enquiry: Ms. Constance Chow at 2110-8738 or Ms. Kelly Jang at 2110-8711

Speakers: Mr. Bruce Hicks - SUNDAY Communications Limited, Group Managing Director & Mr. Joseph Ma - PCCW, President, Contact Centre Business

For more information, please click here <http://ws.magically.com/GetPublicFile.jsp?objID=3751> to retrieve the flyer.

Interested members, please complete and fax the reply slip to 2110-8701 for reservation and quote "HKITF Member". The member fee is offered to HKITF members.

## **Telecoms Info Technology Forum**

Telecoms Research Project is organizing the Telecoms Info Technology Forum to be held on 8 July 2003. You are also cordially invited to attend the forum.

### Details:

Date & Time: 8 July 2003 (Tuesday) & 2-5:30pm

Venue: Bloomberg Auditorium, 27/F Cheung Kong Centre, 2 Queen's Road Central, Central, H.K.

Topic: Panel one-Hong Kong's Type II Interconnection Policy Review, Panel two-Any lessons from SARS? Did telecoms and IT help? Can it do more?

Enquiry: Ms. Jenny Wan Tel:2859-1919

For more info, please click <http://ws.magically.com/GetPublicFile.jsp?objID=3752> to retrieve the file. Interested members, please fill in the registration form and return it to Ms. Jenny Wan at 2857-9434 to reserve the seat and send cheque payable to "Telecoms InfoTechnology Forum Ltd" to Dr. John Ure, TRP at Centre of Asian Studies, The University of Hong Kong, Pokfulam Road, Hong Kong. Please note member fee is offered to HKITF's members.

## **Information Security Showcase 2003**

You are cordially invited to attend the Information Security Showcase 2003 organized by Hong Kong Productivity Council.

### Details:

Date: 16-18 June 2003 (Monday - Wednesday)

Format: Seminar and Exhibition

Admission: Free of Charge

Venue: Rm 301, Level 3, Hong Kong Convention and Exhibition Centre

Enquiry: Carol Lee / 27885669 or Kammy Lee / 27886304

Registration: [www.hkpc.org/infosec2003](http://www.hkpc.org/infosec2003)

For more details, please click <http://ws.magically.com/GetPublicFile.jsp?objID=3754> to retrieve the file. Interested members, please make the online registration.

## **e-Government Summit Hong Kong 2003**

The e-Government Summit Hong Kong 2003 is the first of its kind event being held in Hong Kong. It aims to serve as a medium to publicize government's IT initiatives and demonstrate the progress of its achievements. The framework and approach creates a platform for e-Government practitioners and IT professionals in Asia Pacific to exchange valuable experience and update latest e-Government technology.

### Conference details:

Date: July 15-16, 2003

Venue: HKCEC Level 6, Old Wing

Organizer: IDG World Expo (Asia) Ltd

Enquiry: Ms. Vanessa Lai (Tel: 2233-9348 Email: [Vanessa\\_lai@idgexpo.com.hk](mailto:Vanessa_lai@idgexpo.com.hk))

Officiating Guest:

Henry TANG, GBS, JP, Secretary for Commerce, Industry and Technology, Hong Kong Special Administration Region

For more details, please visit <http://www.egov-summit.com.hk/>

## **China-focus Seminar for SMEs**

Hong Kong Productivity Council and Renmin University of China will jointly organise a series of China-focus seminars for SMEs.

Date & Time: April 26, May 17, June 21 (Sat) - 10:00 a.m. - 12:30 p.m.

Place: HK Productivity Council, Kln Tong

Speaker: Professors from Renmin University of China

Fee: \$100 for member / \$200 for non-member (HKITF's members are offered the member fee)

Language: Cantonese

Enquiry: Ms. Ip of HK Productivity Council (Tel: 2778 1166 / 2788 5331)

For more information, please click here <http://ws.magically.com/GetPublicFile.jsp?objID=1930> to retrieve the file. Interested members, please return the completed application form to HKPC at 2784-1888.

## **Welcome for new members**

### **Affiliate members:**

Mr. T.Y. Ngai

Suggestions on how to improve this newsletter are welcome.

Suggestion:

Please add to the following within the HKITF member to the mailing list:

Name:

Title: Email:

### ***Data Privacy***

You have the right to make a data access, correction or cancellation request concerning your personal data. If you do not want to receive this newsletter anymore, please reply to this mail and put "Remove" in the subject field.