

# HKITF News

The Electronic Newsletter of the Hong Kong Information Technology Federation July 2003

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## News

### **HKITF Workshop: CEPA's Immediate and Long-term Effects on IT and e-Commerce Services in Hong Kong**

The Closer Economic Partnership Arrangement (CEPA) is the free trade agreement between Mainland China and Hong Kong. As announced by the Chief Executive, the agreement would include zero tariffs on Hong Kong goods entering the mainland, as well as measures to liberalize trade in services. For our IT, e-commerce and telecom industry, what are the direct and indirect impact for our goods and services in entering the China market, as well as from other measures of facilitation under CEPA?

#### Details:

Date & Time: 14 August 2003 (Thursday) 5:00pm-7:00pm

Venue: Boardroom, 21/F., The Center, 99 Queen's Road Central, Hong Kong

Speaker: Dr WK Chan, Senior Director, Business Policy of Hong Kong General Chamber of Commerce

Language: English

Fee: HK\$50 for HKITF's members and members of supporting organizations / HK\$100 for non-members

Enquiry: Ms. Rachel Wong at 2287-8016 or email: [Rachel.wong@hkitf.org.hk](mailto:Rachel.wong@hkitf.org.hk)

### **DO IT! Value Scheme**

DO IT! Value Scheme is one of the programme in the DO IT! Campaign, there are two categories of vendor in this scheme - *Discount Offer Vendor* and *Reward Redemption Vendor*. IT vendors and organizations will provide IT products and services at very low prices to Hong Kong companies to help them jumpstart their IT systems. Categories of products and services offered include hardware, software, applications, consultancy, telecom services, and more. For more information, please visit the website at [www.hkdoit.com.hk](http://www.hkdoit.com.hk) Please feel free to contact info@hkdoit.com.hk if you have any questions.

### **Hong Kong Award for Services: Productivity 2003**

In the seventh years since its inauguration, the Hong Kong Award for Services: Productivity has established itself as an objective test and widely admired recognition for service productivity excellence. Based on criteria drawn up with international expertise, the assessment process of the Award offers a unique opportunity for companies to understand better their current service productivity systems and identify areas for improvement. The Award for the year 2003 is now open for application until 16 July 2003. For more information, please visit [www.sprodawardhkpc.org](http://www.sprodawardhkpc.org)

### **Successful Launch of the ICRS Project**

HKISPA and TELA jointly launched the Internet Content Rating System Project (ICRS) to support the self-labelling approach to child safety and freedom of speech on the internet. If you wish to label your website, it involves just a few simple steps:

1) Fill in an online questionnaire and submit it to our partner – ICRA 2) A label is then generated for you to attach to your web site. This is not visible to users but is read by the filter if the feature is enabled 3) If you so desire, you may then choose from a selection of ICRA logos to attach to your web site, or a text link to show that you have label your site

Please visit <http://www.hkispaspa.org.hk> and click on the button for WebMaster, which can take you to the online questionnaire.

Should you need further assistance, please call our dedicated hotline 25286 286.

### **Regional Telecom Reports Available Through HKITF Webs**

The Hong Kong Information Technology Federation (HKITF) has established a ite n agreement with the regional telecom research company, Telecom Research Asia-Pacific Ltd (TRAP), whereby TRAP's Country Telecom Reports can now be obtained through the HKITF Website at [www.hkitf.org.hk](http://www.hkitf.org.hk) Companies looking for an in-depth and up-to-date account of the

telecom industry in any of 12 Asia-Pacific countries can receive the 250-page reports virtually instantaneously over the Internet through the HKITF. There are 20 sections in each report which cover all the main telecom industry segments, including an industry overview, fixed line and mobile usage, the Internet, mobile data, broadband, e-commerce, trunked radio, pay-TV and the regulatory environment. Extensive information about the country's domestic and international telecom infrastructure is also included. Historical data is presented for the past three years while forecasts are made up to 2005. Information is updated continuously and orders are fulfilled with the latest version of each report every time.

Priced at US\$175 per country, the reports represent a remarkably cost-effective means by which companies can obtain insights into the telecom industry in any major Asia-Pacific country.

## **A Growth Plan for Hong Kong's Economy: Increasing Information Technology Spending as a Portion of Hong Kong's GDP**

Please be informed that HKITF has submitted a Paper to Government Leadership and Industry Participation for the captioned growth plan. Please click <http://ws.magically.com/GetPublicFile.jsp?objID=2219> to retrieve the HKITF's paper.

## **IT Solution Directory**

HKITF has received support from the SME Development Fund administered by the Trade and Industry Department (TID), HKSAR Government to launch an IT Solution Directory project in November 2002. The Hong Kong Productivity Council will be responsible for project implementation. This Directory will capture solutions from all IT solution providers in Hong Kong. We are accepting registration from IT Solution Providers. Please visit <http://www.itsolutiondirectory.org.hk> or <http://www.itsolution.org.hk> sign up or fax back the attached form to 2788-5959.

Enquiry, please contact Ms. Rachel Wong (Tel: 2287-8016, Fax: 2287-8038 or email: [Rachel.wong@hkitf.org.hk](mailto:Rachel.wong@hkitf.org.hk)) Mr. Sam Lin (Tel: 2788-5839, Fax: 2788-5959 or email: [samlin@hkpc.org](mailto:samlin@hkpc.org))

## **Hong Kong Call Centre Awards 2003**

The Hong Kong Call Centre Association is a non-profit organisation representing the entire on-line customers services and interaction industry in Hong Kong. Their aim is to promote excellence in three main areas: Process Improvement, People Management and Technology. Hong Kong Call Centre Association will be hosting the 4th Annual Call Centre Awards. The awards are designed to reward individuals, businesses and vendors within the industry. For more information, please visit <http://www.hkcca.com/html/bepra.htm> For any enquiries, please feel free to contact Hong Kong Call Centre Association at 2788-6011.

## **COMPSAC 2003 Call For Contributions (Sept 30 - Oct 3 2003)**

<http://salmosa.kaist.ac.kr/compsac2003>

COMPSAC is the major international forum for researchers, practitioners, managers, and policy makers interested in computer software and applications. It was first held in Chicago in 1977, and since then it has been one of the major forums for researchers, practitioners, and managers in academia, industry, and government to advance the state of art in software technologies and practices. The technical program includes research papers, industrial case studies, workshops, keynote presentations, and panel discussions. \_For enquiries, please contact the Operations Chair at:

F.T. Chan, The University of Hong Kong Email: [ftchan@hkuspace.hku.hk](mailto:ftchan@hkuspace.hku.hk) <<mailto:ftchan@hkuspace.hku.hk>>

**FURTHER INFORMATION:** Please refer to COMPSAC 2003 web site (<http://salmosa.kaist.ac.kr/compsac2003>).

## **Events**

### **Capability Maturity Model (CMM) Training Series**

The Capability Maturity Model (CMM) describes the principles and practices underlying software process maturity. It is intended to help software organizations improve the maturity of their software processes in terms of an evolutionary path from ad hoc, chaotic processes to mature, disciplined software processes. It provides a framework for organizing these steps

into five maturity levels (Initial, Repeatable, Defined, Managed and Optimizing) that become successive foundations for continuous process improvement. These five maturity levels define a scale for measuring the maturity of the software process of an organization and for evaluating its software process capability. The levels also help prioritize process improvement efforts.

HKITF, HKCS, HKQAA, HKPC and ISIA are organizing the CMM Training Series which will be held in August 2003 and onwards. For the further information and schedules, we will inform you the details as soon as possible. In the meantime, please feel free to contact Ms. Rachel Wong at 2287-8016 or Ms. Elsa Lee of HKPC at 2788-5427 if you have any questions.

### **The 19th Computer Expo (7-10 August 2003)**

The 19th Computer Expo, one of the most important IT events in Hong Kong, will be held during 7-10 August 2003 at the Hong Kong Convention and Exhibition Centre. CMP Asia Limited is pleased to offer a special package for HKITF members this year. 1) *Shell space starts from HK\$8,400 per shell booth (6sq.m. with basic facilities including one folding chair, one information counter, one spotlight, one 13amp power socket, one waste paper basket and fascia board with company name) or 2) HK\$1,200 per sq.m. for raw space (min. 24 sq.m. up to 36 sq.m. max.)* For reservation and enquiry, please feel free to contact Mr. Samson Suen at Tel: 2516-1674 or email to [samsonsuen@cmpasia.com](mailto:samsonsuen@cmpasia.com)

### **Introduction to Capability Maturity Model Integration (CMMI) - Continuous Representation**

Hong Kong Productivity Council is pleased to inform you that "Introduction to Capability Maturity Model Integration (CMMI) - Continuous Representation" jointly organized by HKPC and SQI, Griffith University will be held from 21-23 July 2003 (Monday-Wednesday).

#### **Details**

Date & Time: 21-23 July, 2003 (Mon-Wed) / 9:30am – 5:30pm

Venue: Classroom, 1/F., HKPC Building, 78 Tat Chee Avenue, Kowloon.

Medium of Instruction: English

Enquiry: Ms. Elsa Lee, Hong Kong Productivity Council (Tel: (852) 2788-5427/ Fax: (852) 2190-9785/ E-mail: [yflee@hkpc.org](mailto:yflee@hkpc.org)) Please be informed that the member fee is offered to HKITF's members

Interested members, please complete the enclosed enrolment form and fax back to Ms. Elsa Lee at 2190-9785 / 2788-5878.

### **The 4th Info-Security Conference 2003**

Being one of the most established showcases on Information Security in Hong Kong, the 4th Info-Security Conference 2003 will be held on July 17, 2003 (Thursday) at Conrad Hong Kong. We are pleased to take a supporting role in this important event.

#### **Details:**

Date & Time: 17 July 2003 (Thursday) 8:45am.-5:15pm

Venue: Grand Ballroom, Lower Lobby, Conrad Hong Kong

Register today for FREE seat reservation! Online Registration: [http://www.infosecurityproject.com/registration\\_index.html](http://www.infosecurityproject.com/registration_index.html)

Enquiry: Ms Grace Wu at 2189 7377 Email: [grace.wu@e21magicmedia.com.hk](mailto:grace.wu@e21magicmedia.com.hk)

### **ISIA IT Solutions Pavilion 2003**

Information and Software Industry Association (ISIA) is pleased to share with you that with the support from the SME Development Fund of the Trade and Industry Department of the HKSAR Government, the "**ISIA IT Solutions Pavilion 2003**" will have its 3rd exhibition in the Watch & Clock Fair from 3rd - 7th September 2003 in the Hong Kong Convention and Exhibition Center. The aim of this Program is to widen the scope and to deepen the knowledge of IT adoption for various SME industries, and focus on organizing IT solutions pavilions in various popular exhibitions in order to benefit both the local IT industry and also other HK enterprises specially the SMEs.

ISIA would like to invite you to participate in this Program; qualified applicants would be entitled to a FREE exhibition counter in their Watch & Clock Fair booths. There are only a **limited number of FREE counters** and eligibility will be based on the selection criteria and rules listed on the application form.

For detailed information and for registration, please visit the Program website at [www.isia.org.hk/itsolutions](http://www.isia.org.hk/itsolutions) or download the application form at <http://www.isia.org.hk/Event/0301-11-SP%20Project/ISIA-SP-Watch&Clock-Flyer-3.pdf>

The application deadline is 17 July 2003.

## **Enterprise Performance Alert Program**

The SME Center of Hong Kong Productivity Council and Hong Kong Small & Medium Business Ltd are organizing a series of Enterprise Performance Alert Program to be held in July and August 2003. You are cordially invited to attend the program.

### **Seminar**

Date & Time: 15 Aug (Friday) 2:30-5:00pm

Venue: Lecture Theatre, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon

Language: Cantonese

Fee: Free of charge

### **Group Advisory Clinic**

Date & Time: 26 July & 23 Aug (Saturday) 10:00am-12:00pm

Venue: SME Center, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon

Language: Cantonese

Fee: Free of charge

### **Workshop**

Date & Time: 18 July (Friday) 10:00am-4:00pm

Venue: SME Center, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon

Language: Cantonese

Fee: Free of charge

For enquiry, please call 2778-1166.

## **APEC - SME Business Forum and "Growing the APEC SME Exporter Community" Seminar**

Trade and Industry Department is pleased to invite you to participate in the above two APEC events which will be held in early August 2003 in Chiang Mai, Thailand.

### **SME Business Forum 2003**

Date: 4-7 August 2003

Venue: Westin Riverside Plaza, Chiang Mai

Fee: US\$170 (Early registration before 15 July can enjoy a discounted price of US\$150)

For more details and online registration, please visit <http://www.apecsme-businessforum.com/indexEng.html> Please fax a copy of the duly completed form to ITD at 2317-4852 for their record purpose.

### **"Growing the APEC SME Exporter Community" Seminar**

Date: 4 August 2003

Venue: Chiang Mai, Thailand

Fee: Free of charges

Enquiry: Mr. K H Ng at 2398-5142.

## **ICT Pavilion at Hong Kong Professional Services Expo in Shenzhen (18-19 Dec 2003)**

The Hong Kong Professional Services Expo 2003 organized by Hong Kong Trade Development Council which is the only event of its kind in the Pearl River Delta. The ICT Pavilion in the Expo will give you the opportunity to showcase your services to the region's most competitive, progressive and globally-minded companies.

### Event details:

Date: 18-19 December 2003 (Thursday-Friday)

Time: 18 December (9:00am-5:00pm) & 19 December (9:00am-2:00pm)

Venue: China Hi-Tech Fair Exhibition Centre, Fuzhong 3rd Road, Futian Central District, Shenzhen 518026

Participation fee: HK\$5,000 per 12 sq.m. exhibition booth

For more information, please click <http://ws.magically.com/GetPublicFile.jsp?objID=3768> to download the file. Interested members please click <http://ws.magically.com/GetPublicFile.jsp?objID=3767> to download the application form.

## **Wireless Forum 2003**

You are cordially invited to participate the coming Wireless Forum 2003 which will be held on 7 August 2003.

### Details:

Date & Time: 7 August 2003 (Thursday) 9:00am - 5:30pm

Venue: Conference Room 601, HKCEC, Wan Chai, Hong KONG

Language: Cantonese with English terminology

Fee: HK\$250 (HK\$150 for HKITF's members)

Enquiry: Ms. Annie Chan at 2788-5779 or email: [anniec@hkpc.org](mailto:anniec@hkpc.org)

## **APEC Investment Mart - 16-21 Oct 2003**

The Hong Kong Trade Development Council is inviting our members to participate in the APEC Investment Mart, one of the most significant annual trade and investment activities, to be hosted in Bangkok on Oct 16-21, 2003. The theme this year is "Asia-Pacific – Invest with Confidence, Benefit from Diversity". For details about the event, please visit: [www.bangkokapecmart2003.com](http://www.bangkokapecmart2003.com), or contact Mr H M Lai of the Trade and Industry Department, HKSAR Government, at 23985456.

## **Welcome for new members**

### **Associate member:**

Australian Trade Commission

### **Affiliate members:**

Christopher To

Suggestions on how to improve this newsletter are welcome.

Suggestion:

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Name:

Title: Email:

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