

The Electronic Newsletter of the Hong Kong Information Technology Federation – June 2006
News

**IT Matters for Hong Kong SMEs –
Tractor Operation workflow briefing & workshop**

A series of workshops for five selected industries will be organized by HKITF, together with HKCS, WTIA and ISIA. It is under the project of "IT Matters for Hong Kong SMEs" which is funded by SMEs Development Fund in the coming year for IT awareness, adoption and promotion.

The first workshop for container and tractor industry, namely Tractor Operation workflow briefing & workshop, was held on 29 May 2006. It mainly carries out the operation efficiency of IT adoption to the logistics industry. The participants also have positive feedbacks on the logistics software implementation.



Events

HKU (ECom&IComp) Experts Address, June 22

We are pleased to invite you and the HKITF members to attend the public seminar hosted by the MSc in Electronic Commerce and Internet Computing, The University of Hong Kong.

Details of the seminar:

Date: June 22, 2006 (Thur)

Time: 7pm -8pm

Venue: Room 608, 6/F United Centre, Admiralty, HK

Topic: Introducing the Right Financial Product to the Right Customer at the Right Time -- An Empirical Analysis of Customized and Dynamic Cross-Selling Campaigns

Website: <http://www.ecom-icom.hku.hk/seminar/upcoming.asp>

Mobile Enterprise 2006, June 27

Mobile Enterprise E2006 is designed to help those who manage, deploy or develop mobile solutions for enterprises or government agencies. It will help them understand how to take advantage of the latest wireless technologies (including 3G, GPRS, Edge, Wi-Fi, Bluetooth, Location Based, GPS, RFID, etc) to mobilize your enterprises and increase your competitiveness in the global market.

Date: 27 June 2006

Time: 9:00 – 17:00

Venue: Room 301, Hong Kong Exhibition and Convention Center, Wanchai, Hong Kong

For details and registration, please visit: <http://www.hkwtia.org/me2006/>

Expression of Interest for Development and Pilot Implementation of OBTIS (On-Board Trucker Information System)

The Hong Kong Productivity Council is inviting a general expression of interest from your company in providing a one-stop service on the development and pilot implementation of OBTIS.

Sponsored by the Economic Development & Labour Bureau (EDLB) of the HKSAR, OBTIS is a joint project of the Hong Kong Logistics Development Council (LOGSCOUNCIL) and the Hong Kong Productivity Council (HKPC). The purpose of the project is to improve the efficiency of trucker operations by deploying an ICT (Information and Communications Technologies) solution, namely, OBTIS. A Briefing Note on the scope and terms of reference of the project can be obtained from HKPC website (www.hkpc.org). After the EOI exercise, HKPC will issue a tender and aim to appoint a suitably qualified company to develop and implement the OBTIS.

If you are interested to participate in this OBTIS project, please provide up-to-date information on the experience and expertise of your company and propose an initial plan (as mentioned in the Schedule of the Briefing Note). Since this invitation seeks only a general expression of interest, there is no need for you to submit detailed proposal, nor any price quotation, at this stage.

Please send your reply to HKPC at the following address **before 5:00 p.m. on 23 Jun 2006**. If you have queries, please contact Dr. Lawrence Cheung of HKPC, at 2788 5774.

Dr. Lawrence Cheung
Principal Consultant
Hong Kong Productivity Council
Information Technology Industry Development Division
2/F., HKPC Building, 78 Tat Chee Avenue, Kowloon

Hong Kong Computer & Communications Festival 2006, August 25 - 28

Hong Kong Computer & Communications Festival 2006 (HKCCF) organized by The Chamber of Hong Kong Computer Industry and co-organized by Sham Shui Po District Council, will be held from 25 - 28 August 2006 at Hall 1, Hong Kong Convention & Exhibition Centre.

For Details, please visit the following website:

www.hkccfexpo.com

Welcome for new members

Full Member

Synergy Technologies (Asia) Limited

Suggestions on how to improve this newsletter are welcome.

Suggestion:

Please add to the following within the HKITF member to the mailing list:

Name:

Title: Email:

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