

News

Localization Partner for an Overseas Company

An overseas company providing wireless handheld computing software and service is now tapping into the Asia market and is looking for a company to provide localization service for their software. They expect the localization partner has the capability in Palm and Microsoft, and has the experience in mobile application and services. As the AP director is traveling around and he would like to have a few names identified with background information so that he can touch base with in his next trip to Hong Kong. Please kindly let us know if you are interested in a meeting and can comply with the following requirements. Please send your company details (company name, company profile (within 100 words), contact person, position, contact number and email) to info@hkitf.org.hk on or before 5 August.

Here are some highlights for their software:

- Solution offering: wireless messaging and corporate data and application access services
- OS support: Palm OS, Microsoft Mobile platform, and Symbian
- Application support: Microsoft Exchange, Oracle, Salesforce.com, Siebel

U.S. Web-based Software Service Company is Looking for Local Partner in Hong Kong

An U.S. company, Recruitmax Software, is looking for a distributor in Hong Kong for their Workforce Management, E-recruitment and Performance Management software. An ideal partner would be a company that has human resources technology experience, preferably have worked with large human resources management system software vendors. Please send your company details details (company name, company profile (within 100 words), contact person, position, contact number and email) to info@hkitf.org.hk on or before 10 August (Wednesday) if you are interested in meeting with VP of International Business Mr. Andrew Geisel of Recruitmax on 15 August, 2005.

You may also visit their website at <http://www.recruitmax.com> for more details. If you have any queries, please feel free to contact us.

IT Solution Directory

HKITF has received support from the SME Development Fund administered by the Trade and Industry Department (TID), HKSAR Government to launch an IT Solution Directory project in November 2002. The Hong Kong Productivity Council is responsible for project implementation. This Directory has captured solutions from all IT solution providers in Hong Kong. We are accepting registration from IT Solution Providers. Please visit <http://www.itsolutiondirectory.org.hk> or <http://www.itsolution.org.hk> sign up. Enquiry, please contact Ms. Rachel Wong (Tel: 3101-8197, Fax: 3007-4728 or email: rachel.wong@hkitf.org.hk) Mr. Sam Lin (Tel: 2788-5839, Fax: 2788-5959 or email: samlin@hkpc.org)

Events

HK PolyU: Short Credit-bearing Masters Level IT (13-28 August)

You are cordially invited to attend the following Short Credit-bearing Masters Level IT Courses for All Professions organized by The Hong Kong Polytechnic University and held during 13-28 August 2005. HKITF members are offered 5% discount on the course fee. Please quote your HKITF code in the application form as identification. For any enquiries, details and application, please call 2766-7303 or email to

csenrol@comp.polyu.edu.hk or visit: www.comp.polyu.edu.hk The application deadline is 3 August 2005.

Hong Kong Computer & Communications Festival (19-22 August)

You are cordially invited to attend the Hong Kong Computer & Communications Festival 2005 (HKCCF2005), organized by The Chamber of Hong Kong Computer Industry, will be held in the coming August at Hall 1, Hong Kong Convention & Exhibition Centre.

This year, building on the success of HKCCF2004, HKCCF2005 will continue to provide the best ideal marketing platform for showcasing the highest quality, best valued and comprehensive products for the IT industry. HKCCF2005 will follow the global IT trend with special focus on digital home and consumer electronic products. Do not miss this golden opportunity to meet your target buyers/ consumers!

Organizer: The Chamber of Hong Kong Computer Industry

Co-organizer: Sham Shui Po Council District

Date: 19-22 August 2005 (FRI-MON)

Venue: Hall One, Hong Kong Convention & Exhibition Centre

Homepage: www.hkccfexpo.com / www.chkci.org.hk

Enquiry Hotline: (852) 2785-8867

Email: hkccf@chkci.org.hk

IDC's Asia/Pacific Enterprise Mobility Conference (23 August)

As one of the supporting organization, HKITF is pleased to invite you to attend the conference. It will be held on 23 August 2005 (Tuesday) from 8:30am to 2:00pm at The Ballroom, JW Marriott Hotel, Pacific Place, 88 Queensway, Admiralty, Hong Kong. For more information, please visit:

http://www.idc.com.sg/Mobility2005_hk/agenda.asp

Please be informed that this conference is complimentary for decision makers in an IT role within enterprise organizations. Therefore, registrants deemed not decision makers in an IT role within an enterprise organization (e.g. IT vendors, consultants, recruiters, etc.), must pay a conference fee of HK\$800 to attend. It is at IDC's discretion to determine free attendance.

For enquiries, please feel free to contact Ms. Brenda Fong at 852-2905-4225 or email to bfong@idc.com

The 8th Efficient Consumer Response (ECR) Asia Conference (26-29 Sept)

The 8th Efficient Consumer Response (ECR) Asia Conference -The Key to meet Consumer Satisfaction

HK hosts the Annual Regional Supply Chain Management Event

(3 August 2005, Hong Kong) The event organizers for *The 8th Efficient Consumer Response (ECR) Asia Conference* – ECR Asia, ECR Hong Kong, and GS1 Hong Kong (new name of Hong Kong Article Numbering Association) – are proud to announce this year's event will again be held in Hong Kong between 26 – 29 September 2005, at the Hong Kong Convention and Exhibition Centre. The ECR Asia Conferences are a focal annual meeting venue for representatives from all industry sectors in APAC to meet and discuss important developments, applications on latest information technologies, supply chain best practices and the use of Efficient Consumer Response techniques related issues to improve efficiency and effectiveness of a company. It has always been issues to Asian industries especially the retail industry to get Efficient Consumer Response (ECR) in order to cope with the trend of market globalization and being responsive to meet customer expectations.

This year's Conference theme is "**Adding Magic to the Supply Chain,**" facilitating the industry to achieve the magical results and optimize the visibility of the Supply Chain Management, with the aid of evolving technologies such as Electronic Product Code (EPC), Radio Frequency Identification (RFID) and Global Data Synchronization (GDS) etc and the best practices derived from the experience of visionary pioneering companies, supported by global standards to make the underlying business process more efficient.

For more conference details, you are welcome to visit the official website at <http://www.ecrasia2005.org/>.

A 10% discount on admission fee is offered to HKITF members.

Innovation Festival 05 (29 September to 2 October)

Innovation Festival 05, a three-month programme spearheaded by Innovation and Technology Commission (ITC) to build public awareness and cross-sector synergy in nurturing Hong Kong into a City of Innovation, was officially kicked-off on 9 July 2005. For more information, please visit:

http://www.itc.gov.hk/en/publication/press_09072005.htm.

As one of the supporting organization of the event, HKITF is pleased to invite you to participate in the Innovation Expo 05. It will be held at Hong Kong Convention & Exhibition Centre during 29 September to 2 October 2005. Attractive discounts are available for early bird registration for the Innovation Expo with confirmation on or before 22 July 2005. For more information, please visit: www.innotech.gov.hk Meanwhile, ITC is inviting local inventors or any parties interested in innovative inventions to contribute their inventions to join the "My Favorite Inventions for Quality Living" Competition. The Competition aims to recognize outstanding inventions and encourage the general public to create more inventions that can benefit the community. Champion can win a HK\$10,000 cash award and trophy and the prize presentation will be at the Innovation Expo on 29 September in HKCEC. Please visit:

http://www.innotech.gov.hk/en/myfav_invent/index.html and download the application form for consideration. Deadline for submission of entries is 6 August 2005.

For enquiries, please feel free to contact Innovation Festival 05 Secretariat at 2234-6424 or email to innofest@bbluesky.com.

To Exhibit in the Innovation and Design Expo (IDE) (21-23 November)

You are cordially invited to exhibit in the Innovation and Design Expo (IDE). This is the one of a kind world-class exposition in Hong Kong organized by the Hong Kong Trade Development Council and co-organized with Hong Kong Design Center and Hogn Kong Science & Technology Parks.

IDE, running concurrently with the World SME Expo on 21-23 November 2005 at Hong Kong Convention and Exhibition Centre, is designated for technology solution providers and design-related industries to present their services and products to small and medium-size enterprises (SMEs) in Hong Kong, Mainland China and worldwide, who are looking for new technologies, design and ideas to enhance their productivity. Through an extensive exhibition and a series of large-scale international conferences as well as networking and business matching activities, the Expo is a perfect platform for exhibitors to:

1. Showcase new practical technology of a company
2. Promote branding services and products of a company
3. Get in touch with manufacturers, traders, distributors, venture capitalists, investors and marketing people from different countries
4. Form partnership to enter the global market, in particular China

For detailed information, please feel free to visit the website www.innodesignexpo.com or contact Ms. Carmen Lai at 2248-4822 or email to carmen.km.lai@tdc.org.hk

Please also be advised that IDE is an eligible activity under the SME Export Marketing Fund (www.smefund.tid.gov.hk) granted by the Trade and Industry Department.

IDE is surely one golden opportunity that should not be missed out for extending business reaches to SMEs across the globe, and also further tapping into the huge markets in Mainland China.

Suggestions on how to improve this newsletter are welcome.

Suggestion:

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Name:

Title: Email:

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