

News

A Sectoral Strategy for e-Commerce in Hong Kong

This paper was published in 2003 by Mr. Sin Chung-kai, the Hong Kong Special Administrative Region (HKSAR) Legislative Council Member representing the Information Technology Functional Constituency and the Hong Kong Information Technology Federation. In light of the slow uptake of e-commerce in Hong Kong, the objective of this paper is to promote and foster e-commerce development in Hong Kong. **We propose the Government to adopt a sector-specific strategy** in order to build a critical mass for e-commerce to take off across different industries.

For more information, please visit <http://www.hkitf.org/pdf/ecom.pdf> to retrieve the softcopy. Please contact Ms. Rachel Wong at Rachel.wong@hkitf.org.hk if you want to have a copy by mail.

Voter registration for IT Functional Constituency 2004

Since 1998, the Hong Kong Information Technology Federation has been one of the organizations whose corporate members are eligible to vote (under certain criteria) in the Information Technology Functional Constituency (ITFC) election for the Legislative Council (Legco). As you should be aware, the next election will be held on September 12, 2004. **HKITF would invite your organization to register as a corporate voter for the ITFC immediately, to ensure yourself with a voice in the upcoming election.** The Registration and Electoral Office (REO) is now accepting new applications for registration as a functional constituency voter, or reporting change of residential address by electors. **The deadline for registration for voting in the 2004 Legco election is May 16, 2004.** For more info, you can review the [relevant information](#) or visit the website of the Registration and Electoral Office (<http://www.info.gov.hk/reo>), and register as early as possible if appropriate. The voter registration forms can also be downloaded from: <http://www.info.gov.hk/reo/pdf/reo-41.doc> (page 1) <http://www.info.gov.hk/reo/pdf/env-41.doc> (page 2) You may also contact the Registration and Electoral Office at 28911001 for more information.

News from The Hong Kong Economic and Trade Office in Guangdong

The Hong Kong Economic and Trade Office in Guangdong has following information for Hong Kong companies:

- table of steps taken by various Pearl River Delta cities in support of CEPA
http://www.gdeto.gov.hk/chi/new/docs/GD_PRD_CEPA_websites_TPD_4.doc

- approval flowchart for CEPA related applications
http://www.gdeto.gov.hk/chi/new/docs/leaflet_cepa_approval_flowchart_2.doc

The above information are provided in Chinese only. For more information about the information and services from HKETO-Guangdong, please visit its website at <http://www.gdeto.gov.hk/>

2004 Hong Kong Awards for Industry

Since its inception in 1989, the Hong Kong Awards for Industry has become a prestigious annual event that recognizes and promotes industrial excellence of Hong Kong companies. This year's Awards Scheme comprise of seven categories – consumer product design, machinery and equipment design, productivity, quality, environmental performance, export marketing, and technological achievement. Please find more information at: www.hkindustryaward.org and the deadline for application is 21 May 2004. You may also contact the secretariat of the organizing committee at 2788-5052.

Invitation to Student Career Development Programme (CUHK)

The Faculty of Engineering, CUHK, is mindful of the changing needs of the society for next generation professional

engineers, they have been carrying out academic programme updating with a view to better preparing their students to meet the challenges of the future, as well as broadening their foundation for life-long learning and capacity for adapting to rapid changes. Taking this opportunity, they also welcome input from you if you are interested to hire their graduates as full time employees. There is in their Faculty a placement database system which helps job and placement matching. They shall be glad to offer this service to industry, and to their students graduating this summer. Their experience shows that recruitment talks are useful for both parties to get to know each others' needs in an efficient and effective manner. They therefore welcome your coming to our campus to meet with our students. If your company is interested in engaging, please contact Mr. Keith Tang at 2609-8218 or email: keith@cintec.cuhk.edu.hk

14th World Congress on Information Technology (WCIT 2004) - Athens (19-21 May 2004)

The WCIT 2004 is hosted by WITSA and is recommended and supported by HKITF which is the member of WITSA. HKITF is pleased to invite you to visit the Preliminary Program of the 14th WCIT 2004 and the registration forms at <http://www.worldcongress2004.org/>

Launch of "business.gov.hk"

HKITF is pleased to inform you that "business.gov.hk" was launched on 4 February 2004. It provides news from Government and useful information to investors from local, overseas and mainland for starting their businesses in Hong Kong. "business.gov.hk" is also a (G2B "Government to Business"). For more information, please visit www.business.gov.hk

Regional Telecom Reports Available Through HKITF Webs

The Hong Kong Information Technology Federation (HKITF) has established a ite n agreement with the regional telecom research company, Telecom Research Asia-Pacific Ltd (TRAP), whereby TRAP's Country Telecom Reports can now be obtained through the HKITF Website at www.hkitf.org.hk Companies looking for an in-depth and up-to-date account of the telecom industry in any of 12 Asia-Pacific countries can receive the 250-page reports virtually instantaneously over the Internet through the HKITF. There are 20 sections in each report which cover all the main telecom industry segments, including an industry overview, fixed line and mobile usage, the Internet, mobile data, broadband, e-commerce, trunked radio, pay-TV and the regulatory environment. Extensive information about the country's domestic and international telecom infrastructure is also included. Historical data is presented for the past three years while forecasts are made up to 2005. Information is updated continuously and orders are fulfilled with the latest version of each report every time.

Priced at US\$175 per country, the reports represent a remarkably cost-effective means by which companies can obtain insights into the telecom industry in any major Asia-Pacific country.

IT Solution Directory

HKITF has received support from the SME Development Fund administered by the Trade and Industry Department (TID), HKSAR Government to launch an IT Solution Directory project in November 2002. The Hong Kong Productivity Council is responsible for project implementation. This Directory has captured solutions from all IT solution providers in Hong Kong. We are accepting registration from IT Solution Providers. Please visit <http://www.itsolutiondirectory.org.hk> or <http://www.itsolution.org.hk> sign up. Enquiry, please contact Ms. Rachel Wong (Tel: 2287-8016, Fax: 2287-8038 or email: Rachel.wong@hkitf.org.hk) Mr. Sam Lin (Tel: 2788-5839, Fax: 2788-5959 or email: samlin@hkpc.org)

Hong Kong Call Centre Awards 2003

The Hong Kong Call Centre Association is a non-profit organisation representing the entire on-line customers services and interaction industry in Hong Kong. Their aim is to promote excellence in three main areas: Process Improvement, People Management and Technology. Hong Kong Call Centre Association will be hosting the 4th Annual Call Centre Awards. The awards are designed to reward individuals, businesses and vendors within the industry. For more information, please visit

<http://www.hkcca.com/html/bepira.htm> For any enquiries, please feel free to contact Hong Kong Call Centre Association at 2788-6011.

Stevenson, Wong & Co – Honorary Legal Advisor to HKITF

Stevenson, Wong & Co is the Honorary Legal Advisor to HKITF. You are cordially invited to visit their website at <http://www.sw-hk.com/>

IT Section: <http://www.sw-hk.com/en/information.htm>

News and Publication section: <http://www.sw-hk.com/en/news.asp>

Feb 04 IT Newsletter: [http://www.sw-hk.com/file/IT%20newsletter%20February%202004%20\(for%20email\).doc](http://www.sw-hk.com/file/IT%20newsletter%20February%202004%20(for%20email).doc)

March 04 IT Newsletter: [http://www.sw-hk.com/file/IT%20newsletter%20March%202004%20\(for%20email\).doc](http://www.sw-hk.com/file/IT%20newsletter%20March%202004%20(for%20email).doc)

Events

Invitation to HKLIA Annual Dinner 2004

The 2004 Annual Dinner of the Hong Kong Linux Industry Association (HKLIA) will be held on 30 April 2004, Friday
Time: 6:45pm-10:00pm at Shing Hin Restaurant, 14/F., Li Ka Shing Tower, Hong Kong Polytechnic University, Hunghom.
The admission are HK\$280 for member, HK\$350 for non-member. For booking, please click here http://www.acise.com/seminar_registration/form_en.html to register.

Forum on e-Business Interoperability and Standardization

Co-organized by Information Technology Services Department of the HKSAR Government and Center for E-Commerce Infrastructure Development (CECID) of the University of Hong Kong. Forum on E-Business Interoperability and Standardization aims to demonstrate the importance of interoperability and the benefits of standards and standardization to business, government and society. The forum will be held on 14 May 2004 at 2:15-6:30pm at Wang Gungwu Lecture Hall, Graduate House, The University of Hong Kong. Free admission – registration at <http://www.cecid.hku.hk/forum/registration.html> before 7 May 2004. Enquiries: 2241 5387 or info@cecid.hku.hk

China IT Expo Shenzhen 2004 (May 27-30, 2004)

The China IT Expo Shenzhen 2004 will be held on May 27-30, 2004, at the Hi-Tech Fair Exhibition Center in Shenzhen. It is organized by the Information Industry Department of the Guangdong Provincial Government, Science & Technology Bureau For more information, please visit www.chinaitexpo.com or contact info@masonexpo.com or 2507-2011.

Business Fair for Guangdong/Hong Kong Economic, Technology & Trade Cooperation, May 19 2004

To promote closer economic ties between Guangdong and Hong Kong, this business fair, organized by the People's Government of Guangdong Province, will take place at the Hong Kong Convention and Exhibition Center on **19 May 2004**. Headed by **Mr Tang Bingquan, Executive Vice Governor of Guangdong Province**, senior provincial and municipal government officials will participate in the event. About 150 new investment projects on information technology, infrastructure, agriculture, state-owned-enterprise reform, shares transfer and logistics will be launched on this occasion. You are cordially invited to attend this high-level business fair, which will be conducted in Putonghua. For more details and registration, please visit the Guangdong Investment Info Net: www.investgd.com and contact Mr Christopher Cheung at 2584-4371.

Roundtable Luncheon: "Supply Chain Planning and Optimization - Realizing its Value in China" (English)

Supply chain management is an intuitive concept and easily understood by managers and professionals. Properly utilizing the power of superior supply chain management can mean sustainable levels of efficiencies and effectiveness for enhancing enterprises operations and competitiveness. However, supply chain management is often misunderstood and/or mal-practiced, which is one of the reasons why the benefits are not always obvious or easily attainable. In general, implementation can be the real challenge. Dr. Yehong Zhang will focus on implementing proven supply chain planning and optimization practices with a focus on China.

Dr. Yehong Zhang is Managing Consultant of CORE Solutions and heads the supply chain consultancy practice. He has over 10 years of manufacturing experience with top global companies. Born in Northern China, Dr. Zhang speaks fluent Mandarin Chinese and has extensive knowledge of China. It will be held on 30 April, 2004 (Friday) at 12:30 - 2:00 p.m. in Chamber Conference Room, 22/F United Centre, 95 Queensway, Hong Kong Fee: HK\$100 for members / HK\$200 for non-members Click on here to book now: <http://www.chamber.org.hk/cbook/event/20040430/R40430AC1.asp> Inquiries: Shirley Tong Tel. 28231208

Asia E-Government 2004 - 17 to 19 May 2004

You are cordially invited to participate the coming Asia E-Government 2004 to be held during 17 to 19 May 2004 at Pan Pacific Hotel, Singapore. HKITF is one of the endorser for the event. Interested members please feel free to contact Ms Joyce Lim at 603-2736-6611 or joycel@marcusevanski.com

Upcoming APEC events in Qingdao and Moscow

We would like to inform you about the two upcoming APEC (Asia Pacific Economic Cooperation) activities for SMEs:

1. The Third APEC Medium and Small Enterprises Technology Conference and Fair (2-6 June 2004, Qingdao, China)

The 3rd APEC METC is sponsored by National Development and Reform Commission of China, and organized by China Center of Small and Medium Enterprises for Foreign Cooperation and Coordination and Qingdao Municipal People's Government. With the aim to enhance economic and trade cooperation between APEC members and promote the overall development of SMEs, the event covers two parts – technology exchange and product exhibition. The conference and fair will initiate wide discussion and business networking related to the leading industries including automobile, chemicals, construction materials, pharmacy, environmental and energy saving, electronics and household appliances, textiles and garments, food processing and handicrafts. Details of the event can be obtained from <http://www.apec-qingdao.com.cn> or by contacting the organizing committee by fax at +86-532-5911762 or by email at apec@china.com.

2. APEC International Conference on Small and Big Business Interaction (7-9 June 2004, Moscow, Russia)

The international conference is organized by the Ministry of the Russian Federation for Antimonopoly Policy and Support to Entrepreneurship. The purpose of the conference is to consolidate the efforts of entrepreneur community in the interests of effective entrepreneurship development based on the mutually beneficial cooperation between small and big businesses and further dialogue between entrepreneurs at all levels. Leading world experts in the area of entrepreneurship development and leaders of industry and science will speak in the plenary session. The parallel sessions will discuss issues on cluster technologies, franchise, service and dealer networks development, problems or small business crediting, venture finance development, insurance, etc. Details of the event can be obtained from <http://www.maprf.ru>, <http://www.ipi.edu.ru>, or <http://www.apec.technet.ru/eng> or by contacting the organizer by fax at +7-095-9557944 or by email at belous@smb-support.org or tolokon@smb-support.org.

Capability Maturity Model (CMM) Training Series

The Capability Maturity Model (CMM) describes the principles and practices underlying software process maturity. It is intended to help software organizations improve the maturity of their software processes in terms of an evolutionary path from ad hoc, chaotic processes to mature, disciplined software processes. It provides a framework for organizing these steps

into five maturity levels (Initial, Repeatable, Defined, Managed and Optimizing) that become successive foundations for continuous process improvement. These five maturity levels define a scale for measuring the maturity of the software process of an organization and for evaluating its software process capability. The levels also help prioritize process improvement efforts.

HKITF, HKCS, HKQAA, HKPC and ISIA are organizing the CMM Training Series which will be held in coming months. For the further information and schedules, we will inform you the details as soon as possible. In the meantime, please feel free to contact Ms. Rachel Wong at 2287-8016 or Ms. Elsa Lee of HKPC at 2788-5427 if you have any questions.

Global ICT Summit 2004

The first Global ICT Summit, with the theme "From Adversity to Success – The World's Best e-Content & e-Creativity Experience", will be held at Cyberport Hong Kong from 11 to 15 May 2004. With a shared vision to overcoming the global digital divide, this international event is expected to bring together 400 ICT (i.e. information and communication technology) experts and professionals from **over 20 countries** to share the best practices in e-content and e-creativity as well as to discuss and exchange knowledge and ideas that will shape the future of global ICT development and help bridge the digital divide on an international level. In addition, the event will provide a unique platform in the promotion of investment and creation of business opportunities. HKITF's members can enjoy the member rate of HKD1,280 / USD160 for attending the Summit.

For program, registration and more information about the Summit, please visit <http://www.esdlife.com/campaign/Global-ICT/>

Welcome for new members

Full member:

Digital Life Institute

Integrated Enterprise Solutions Ltd

Culturecom Enterprise Solutions Ltd

DotAsia Organisation Ltd

NEC Hong Kong Ltd

MobileTech Ltd

Overseas member:

QAI India Ltd

Siemens Ltd China

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