

## **Hong Kong and Guangzhou Software Sectors Collaborate to Tap CEPA Opportunities**

Following the signing of a Memorandum of Understanding (MOU) between the Hong Kong Information Technology Federation (HKITF) and the Guangzhou Tianhe Software Park, PRC, on 28 October 2003, the two parties, together with the Hong Kong Productivity Council (HKPC) today (18 December 2003) announced a programme of activities to foster collaboration between software sectors in Guangzhou and Hong Kong to tap the new business opportunities arising from the agreement on the Mainland/Hong Kong Closer Economic Partnership Arrangement (CEPA).

Speaking at the press briefing, Mr Charles Mok, President of HKITF said, “With the CEPA agreement coming into effect in two weeks' time, the Guangzhou/Hong Kong partnership will provide a synergy for industry players to capitalise on the new business opportunities on the horizon.”

“Through this collaboration, we hope to establish a framework for the IT and software industry in the Pearl River Delta (PRD) to jointly develop the critical mass necessary for establishing the region into a centre for IT outsourcing activities and an export base for Mainland’s software products. With partners from the HKPC, the Tianhe Software Park and the Government of the Guangzhou municipality, the collaboration will integrate the IT resources in the PRD, strengthening our competitiveness in the international market,” he added.

According to Mr Mok, under the MOU, the HKITF and the Tianhe Software Park will co-develop and launch a joint database service, organise software development forums, trade fairs, technical seminars and training, as well as launch a newsletter to facilitate information exchange and business partnership between the Guangzhou and Hong Kong software sectors.

In addition, HKPC will provide technical support in establishing an information-sharing platform linking local and Guangzhou software sectors, based on the on-line IT Solution Directory jointly developed by the HKITF and HKPC.

Dr W C Keung, Director (Information Technology & Services) of HKPC said, “The IT Solution Directory will be linked with the Guangzhou Software Enterprise Resources Network developed by the Tianhe Software Park. Through this channel, IT solutions from more than 1,000 services providers in Hong Kong will be promoted to potential customers in the Mainland, while Hong Kong companies will have access to the partnership opportunities offered by their Mainland counterparts.”

Other guests at the press briefing included Mr Zhang Huoqing, Vice Director, People's Government of Tianhe District & Director, The Administrative Commission of Guangzhou Tianhe Software Park; Mr Chen Baorong, Division Chief of Science & Technology Bureau, People's Government of Guangzhou and Ms Jiang Rong, Director of Technology Trade Division, Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality.

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## 穗港軟件業建立合作平台開發 CEPA 商機

為促進香港及廣州軟件行業合作，爭取隨 簽署《內地與香港關於建立更緊密經貿關係的安排》(CEPA)後湧現的新機遇，香港資訊科技商會及廣州天河軟件園繼在二〇〇三年十月二十八日簽訂兩地軟件業資源共享平台合作備忘錄後，今天(十二月十八日)聯同香港生產力促進局(生產力局)公佈一系列合作項目。

香港資訊科技商會會長莫乃光說：「CEPA將於兩週後全面實施，是次合作計劃可為穗港軟件業帶來協同效果，增加彼此業務發展機會。」

他續說：「我們期望透過這次合作為珠三角的資訊科技及軟件行業建立一個框架，匯聚區內專才，發揮群聚效應，把珠三角發展成為區內的資訊科技活動外判中心及內地軟件產品出口基地。是次香港資訊科技商會夥拍生產力局、天河軟件園及廣州市人民政府，可集合珠三角的資訊科技資源，壯大業界在世界市場的競爭力。」

他表示，根據香港資訊科技商會與天河軟件園的合作備忘錄，雙方將推行一連串項目，包括籌建軟件企業合作發展平台，互通兩地業界信息，促成技術交流和業務合作。此外，將定期舉辦穗港軟件發展論壇、貿易展覽會和培訓課程，及籌建兩地產業發展通訊，加強業界聯繫。

此外，生產力局將提供技術支援，協助建立一個穗港軟件企業信息共享網絡。生產力局副總裁(資訊科技)姜永正博士表示：「生產力局及香港資訊科技商會聯合編製的網上『資訊科技方案指南』將會與天河軟件園旗下的『企業資源共享及合作網』連繫起來，藉此把本港軟件商逾一千個資訊科技方案推廣至內地市場，同時協助他們掌握內地的業務合作機會。」

今天出席穗港軟件業合作平台發佈會的嘉賓尚有廣州市天河區人民政府副區長、天河軟件園管理委員會主任張火青、廣州市人民政府科學技術局處長陳寶榮及廣州市對外貿易經濟合作局處長江榕。

新聞界查詢，請聯絡：

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二〇〇三年十二月十八日