

COMPUTERWORLD

HONG 香港 KONG

DataCenterSummit

Dynamic Data Centers: Turning IT Virtual, Green and into the Cloud

IT departments are always challenged with the “do more with less” mission. And eyes often turn to the data center for ways to eke out more cost savings while pushing up performance levels.

Corporate IT executives will gather to discuss these and other issues impacting their businesses at CWHK Data Center Summit in Hong Kong.

Topics to be covered

- Data center design, build, location
- Data center architecture (single regional data centers vs. local data centers)
- Power and cooling – the green challenge
- Virtualization (servers, storage and networks)
- Network optimization and application acceleration
- Cloud computing models
- Security: IP-based surveillance and biometrics
- Data protection (encryption, data leakage technologies)
- Disaster recovery and business continuity processes

Summit Audience Profile

Senior business and IT management including:

- Enterprise CIOs, CTOs, CFOs
- IT and Operations Directors; Data Center Directors
- Applications Developers and Integrators; Software Developers
- Business Analysts; Marketing Directors
- Records and Compliance Managers; Content Owners and Managers
- Chief Knowledge and Learning Officers
- Management Consultants and Advisors
- Systems Integrators; Project Managers, VARs; Web Portal Developers
- Technology Innovators

Vertical enterprise market sectors

- Business and Marketing Services
- Banking and Financial Services
- Government Authorities
- Public Utilities

- Healthcare
- Education
- Legal Firms and Advisory Services
- Manufacturing
- Logistics
- Transportation

Date:	9 th November 2009
Time:	8:30 – 17:15
Venue:	Hong Kong Convention and Exhibition Centre
Fee:	Free Registration
Website:	www.cw.com.hk/dcs
Registration:	http://apps.enterpriseinnovation.net/dcs/hk/page/register_front.php
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